

Driving Innovation: How BMW Achieved Success Through Cloud Modernization

For over 20 years, BMW Financial Services has utilized Informatica to support their data management needs. To enhance data center performance, reduce operational costs and improve regulatory compliance, explore how BMW transitioned from an on-premises PowerCenter® solution to the cloud-native Informatica Intelligent Data Management Cloud™ (IDMC).



Driven by the need for greater agility, improved security and a scalable cloud infrastructure, Karthikeyan Sivamani, IT Operations Manager, and Evelina Karaminkova, IT Specialist at BMW share key lessons learned from their cloud modernization journey.

Solution

Seeking a future-proof solution to accelerate data processing and enhance regulatory compliance, BMW knew a cloud data management strategy was necessary to transform their existing infrastructure.

“With the migration to IDMC, we achieved significant performance improvements, reducing processing times from 21 hours to just 7 hours.”

Results



Faster data processing with a modernized infrastructure

“Informatica helped us convert the objects from PowerCenter to IDMC and re-pointed the tables from Oracle to Snowflake, resulting in processing times dropping from 21 hours to seven hours.”

Optimized operational performance with a cloud-native solution

“With Informatica, we achieved very good performance with only minimal changes, resolving low-hanging fruits to save time.”



Seamless scalability and flexibility with a robust architecture

“In IDMC, we do not have any CPU core limitations, which allowed us to scale without restrictions.”

Future-ready innovation with advanced artificial intelligence and data governance tools

“We are exploring how Informatica CLAIRE® GPT and data governance tools can help our business teams better understand and query data using large language models.”



Explore the power of modern cloud-based data management solutions

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Source: Informatica, PowerCenter Modernization Masterclass Interactive Session, 2025

Where data & AI come to



Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid cloud, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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